



Upgrading To A Fiber-Based Internet/TV/Telephone Infrastructure Within Shadow Wood

In keeping with many communities in Southwest Florida, Shadow Wood has, for some time, been examining how best to enhance its aging communication infrastructure. The Shadow Wood Community Association (SWCA) Board considered it vital that our community remain at the forefront of this technological revolution in order to meet the anticipated needs of residents over the next 15-20 years. It is essential for existing and future residents of Shadow Wood to realize that our community is focused on providing a viable, competitive communications infrastructure as well as remaining an attractive and desirable place to live.

Independent experts are agreed on the importance of fiber as the most appropriate means of meeting the rapidly changing communication needs over the next 20 years and beyond. Following an extensive evaluation process, Hotwire Communications was selected in May of this year as the company best suited to provide a new fiber based communications infrastructure for Shadow Wood.

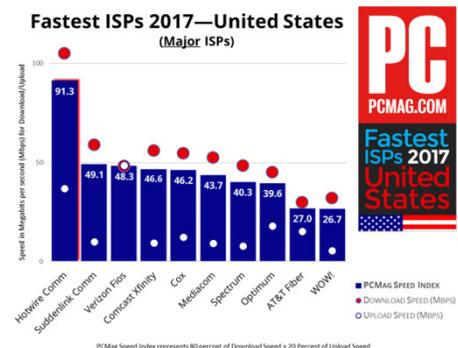
Hotwire has installed “state of the art” fiber based systems in many communities along the East coast (and specifically in Florida—including many in Naples and the surrounding area) at an accelerating pace. The feedback from the communities in Southwest Florida is excellent and the enhanced TV and Internet service provided has received the highest praise from residents.

The work on upgrading the infrastructure in Shadow Wood has already commenced. It is anticipated that some residences will “go live” with the new system in the later part of 2017 with the balance following before mid-2018.

If someone purchases a home in Shadow Wood during the next 6-9 month period they should be aware that if the neighborhood they are purchasing in is one of the early one’s to be connected to the new service, then they should discuss their requirements with Hotwire. Our own SWCA team will help provide the necessary contact details. If there are still some months to go before their home is converted, they will then most likely choose to connect to one of the historical providers. However, in order to avoid any undue cancellation fees when the time comes to switch to Hotwire, they **should avoid signing any long-term contracts** (service can be obtained on a month-to-month basis).

Hotwire’s services are provided through a bulk package (Internet & TV) that is paid once a year as part of the annual assessment from SWCA. The contract calls for a capped annual increase well below the historical industry increases over the last 20 years. There are also options for services (by the individual homeowner) beyond the fairly broad-based bulk package. The bulk agreement offers substantial savings over the cost from current providers with the level of saving increasing significantly for those residing in Shadow Wood more than five months of the year.

The decision to proceed with this infrastructure upgrade was made following a vote by all the homeowners of Shadow Wood. Over 80% of the homes voted with over 90% saying “yes” to go ahead with the planned upgrade and to select Hotwire as the chosen provider. The selection of Hotwire was strongly reinforced in a June 3rd article in *PC Magazine* where Hotwire was ranked #1 of all the major Internet Service Providers (ISPs) in the country in terms of speed. Hotwire outperformed the second place and all other providers (including Verizon Fios and Comcast Xfinity) **by almost a factor of TWO!**



Additional information regarding the TV/Internet infrastructure upgrade can be found on the SWCA website at: <http://www.swcaonline.com>